

Sponsorship Package 1st Canada Chinese Arts Bridge Artworks Competition

Award Naming Sponsorship

<u>Categories of Award Naming Sponsorship</u>	<u>Amount of Sponsorship</u>	<u>Benefits</u>
<p>1. Gold Award Trophy (One award for each category of entry. Total of 3 sponsorships)</p> <ul style="list-style-type: none"> • Chinese Paintings • Chinese Calligraphy • Western Paintings 	<p>\$5,000</p>	<ul style="list-style-type: none"> • Gold Award Trophy named after the sponsor • Invitation to Press Release Conference • Invitation to Award Presentation Ceremony and presentation of trophy to Gold Award winner on stage • Invitation to VIP Reception • Name of sponsor and/or company logo will be advertised on event website, event publication, press releases, announcement on media and event posters • Name of sponsor and/or company logo will be displayed prominently on main stage backdrop • Sponsor will receive Letter of Gratitude from event organizer • Sponsor will receive a painting from artist of ArtsVan
<p>2. Silver Award Trophy (Two awards for each category of entry. Total of 6 sponsorships)</p> <ul style="list-style-type: none"> • Chinese Paintings • Chinese Calligraphy • Western Paintings 	<p>\$3,000</p>	<ul style="list-style-type: none"> • Silver Award Trophy named after the sponsor • Invitation to Press Release Conference • Invitation to Award Presentation Ceremony as Dignitaries • Invitation to VIP Reception • Name of sponsor and/or company logo will be advertised on event website, event publication, press releases, announcement on media and event posters • Name of sponsor and/or company logo will be displayed on main stage backdrop • Sponsor will receive Letter of Gratitude

		<p>from event organizer</p> <ul style="list-style-type: none"> • Sponsor will receive a calligraphy from artist of ArtsVan
<p>3. Bronze Award Trophy (Three awards for each category of entry. Total of 9 sponsorships)</p> <ul style="list-style-type: none"> • Chinese Paintings • Chinese Calligraphy • Western Paintings 	\$1,000	<ul style="list-style-type: none"> • Bronze Award Trophy named after the sponsor • Invitation to Press Release Conference • Invitation to Award Presentation Ceremony as dignitaries • Invitation to VIP Reception • Name of sponsor will be advertised on event website, event publication, press releases, announcement on media and event posters • Name of sponsor will be displayed on main stage backdrop • Sponsor will receive Letter of Gratitude from event organizer

Honorary Sponsorship

<u>Categories of Honorary Sponsorship</u>	<u>Amount of Sponsorship</u>	<u>Benefits</u>
<p>1. Honorary Governor (One Nomination only)</p>	<p>Terms mutually agreed between Sponsor and Event Organizer</p>	<ul style="list-style-type: none"> • To be representing figure of the Competition • To be significant dignitary at major ceremonies • Invitation to Press Release Conference • Invitation to officiate the Award Presentation Ceremony • Invitation to VIP Reception • Name and color photo of sponsor will be advertised on event website • Name of sponsor will be published on newspaper/magazine advertisement and event posters

		<ul style="list-style-type: none"> • Name and color photo of sponsor will be published on full inside page of event publication • Name of sponsor will be displayed on main stage backdrop • Sponsor will receive Letter of Gratitude from event organizer
2. Honorary President (not more than 3 nominations)	\$5,000	<ul style="list-style-type: none"> • To be significant dignitary at major ceremonies • Invitation to Press Release Conference • Invitation to officiate the Award Presentation Ceremony • Invitation to VIP Reception • Name and color photo of sponsor will be advertised on event website • Name of sponsor will be published on newspaper/magazine advertisement and event posters • Name and color photo of sponsor will be published on full inside page of event publication • Name of sponsor will be displayed on main stage backdrop • Sponsor will receive Letter of Gratitude from event organizer • Sponsor will receive a painting of Professor Johnson Chow
3. Honorary Chairman	\$3,000	<ul style="list-style-type: none"> • Invitation to Press Release Conference • Invitation Award Presentation Ceremony • Invitation to VIP Reception • Name and color photo of sponsor will be advertised on event website • Name of sponsor will be published on newspaper/magazine advertisement and event posters • Name and color photo of sponsor will be published on half inside page of event publication • Name of sponsor will be displayed on

		main stage backdrop <ul style="list-style-type: none"> • Sponsor will receive Letter of Gratitude from event organizer • Sponsor will receive a calligraphy from artist of ArtsVan
4. Honorary Advisor	\$1,000	<ul style="list-style-type: none"> • Invitation to Press Release Conference • Invitation to Award Presentation Ceremony • Invitation to VIP Reception • Name and color photo of sponsor will be advertised on event website • Name of sponsor will be published on newspaper/magazine advertisement and event posters • Name and color photo of sponsor will be published in event publication • Name of sponsor will be displayed on main stage backdrop • Sponsor will receive Letter of Gratitude from event organizer

Media Sponsor

<u>Category of Media Sponsorship</u>	<u>Type of Sponsorship</u>	<u>Benefits</u>
1. Chinese TV and Radio Sponsor	<ul style="list-style-type: none"> • Special Concessionary Rate on advertising package • Feature interview and broadcast on TV and radio • Reporting and broadcasting on Press Release Conference • Reporting and broadcasting on Award Presentation 	<ul style="list-style-type: none"> • Industry Exclusivity (Chinese TV and Radio) • Invitation of Representative to Press Release Conference • Invitation of Representative to Award Presentation Ceremony • Invitation of Representative to VIP Reception • Name, logo and hotlink to website of sponsor on event website • Name and logo of sponsor published on event posters and half inside

	<p>Ceremony and exhibition of award winning art pieces</p>	<p>page (color) of event publication</p> <ul style="list-style-type: none"> • Name and logo of sponsor advertised on event backdrop on stage • Display of corporate banner on date of Award Presentation Ceremony • Sponsor will receive Letter of Gratitude from event organizer
<p>2. Chinese Newspaper, Related Magazine and Websites Sponsor</p>	<ul style="list-style-type: none"> • Special concessionary rate on advertising package • Feature interview and reporting • Reporting and broadcasting on Press Release Conference • Reporting and broadcasting on Award Presentation Ceremony and Exhibition of award winning art pieces 	<ul style="list-style-type: none"> • Invitation of Representative to Press Release Conference • Invitation of Representative to Award Presentation Ceremony • Invitation of Representative to VIP Reception • Name, logo and hotlink to website of sponsor on event website • Name and logo of sponsor published on event posters and half inside page (color) of event publication • Name and logo of sponsor advertised on event backdrop on stage • Display of corporate banner on date of Award Presentation Ceremony • Sponsor will receive Letter of Gratitude from event organizer
<p>3. English Newspaper, Related Magazine and Website Sponsor</p>	<ul style="list-style-type: none"> • Special Concessionary rate on advertising package • Feature interview and reporting • Reporting and broadcasting on Press Release Conference • Reporting and broadcasting on Award Presentation Ceremony and Exhibition of award 	<ul style="list-style-type: none"> • Industry Exclusivity (English Newspaper) • Invitation of Representative to Press Release Conference • Invitation of Representative to Award Presentation Ceremony • Invitation of Representative to VIP Reception • Name, logo and hotlink to website of sponsor on event website • Name and logo of sponsor published on event posters and half inside page (color) of event publication

	winning art pieces	<ul style="list-style-type: none"> • Name and logo of sponsor advertised on event backdrop on stage • Display of corporate banner on date of Award Presentation Ceremony • Sponsor will receive Letter of Gratitude from event organizer
4. English TV and/or Radio Sponsor	<ul style="list-style-type: none"> • Special Concessionary Rate on advertising package • Feature interview and broadcast on TV and radio • Reporting and broadcasting on Press Release Conference • Reporting and broadcasting on Award Presentation Ceremony and exhibition of award winning art pieces 	<ul style="list-style-type: none"> • Industry Exclusivity (English TV and/or Radio) • Invitation of Representative to Press Release Conference • Invitation of Representative to Award Presentation Ceremony • Invitation of Representative to VIP Reception • Name, logo and hotlink to website of sponsor on event website • Name and logo of sponsor published on event posters and half inside page (color) of event publication • Name and logo of sponsor advertised on event backdrop on stage • Display of corporate banner on date of Award Presentation Ceremony • Sponsor will receive Letter of Gratitude from event organizer
5. Web Media Sponsor	<ul style="list-style-type: none"> • Feature interview and reporting • Reporting and broadcasting on Press Release Conference • Reporting and broadcasting on Award Presentation Ceremony and Exhibition of award winning art pieces 	<ul style="list-style-type: none"> • Invitation of Representative to Press Release Conference • Invitation of Representative to Award Presentation Ceremony • Invitation of Representative to VIP Reception • Name, logo and hotlink to website of sponsor on event website • Name of sponsor published on event posters and event publication • Sponsor will receive Letter of Gratitude from event organizer

Event Publication Sponsor

1. Full Page Advertising -- \$800
2. Half Page Advertising -- \$400
3. ¼ Page Advertising -- \$200